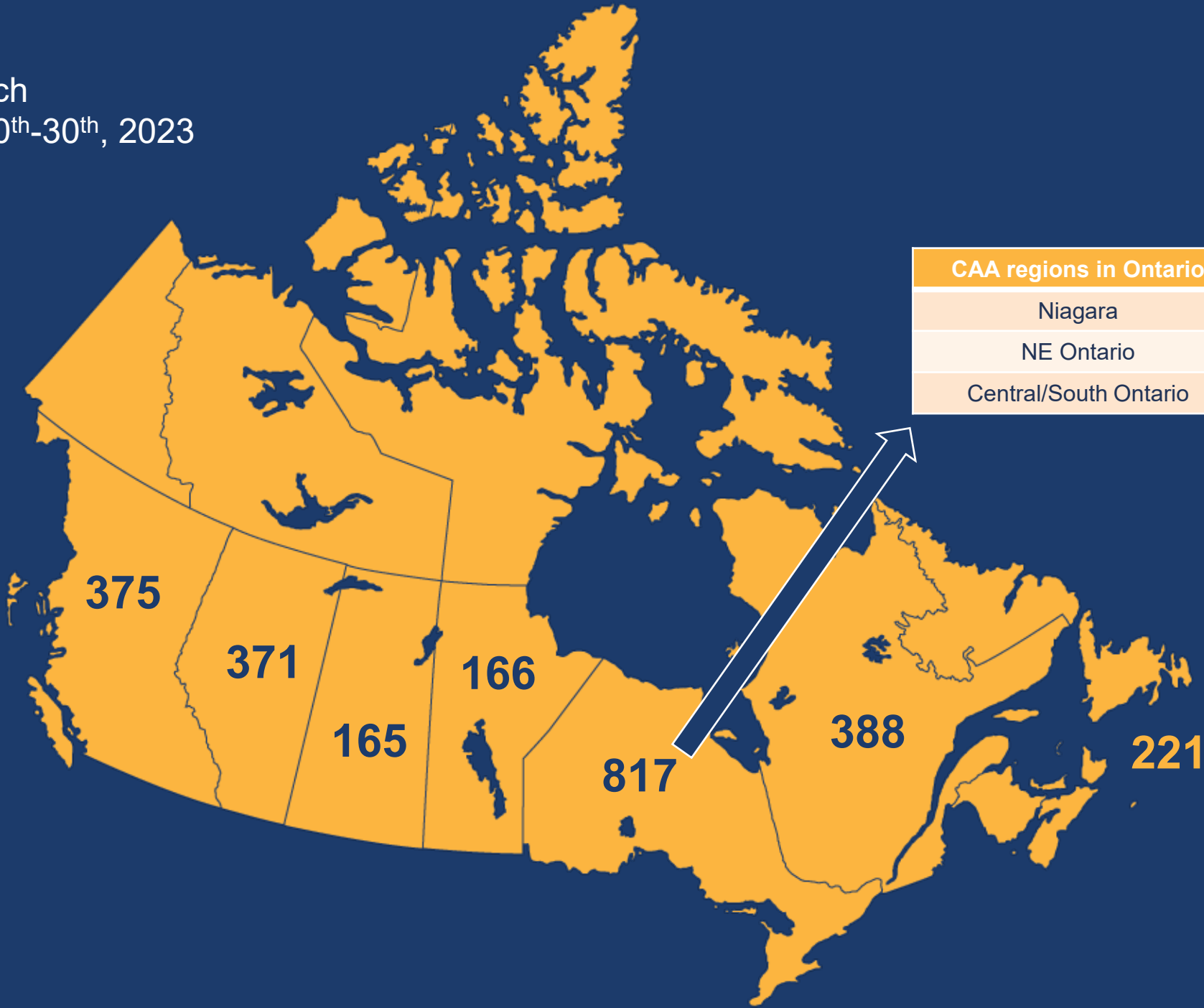


Background and methodology

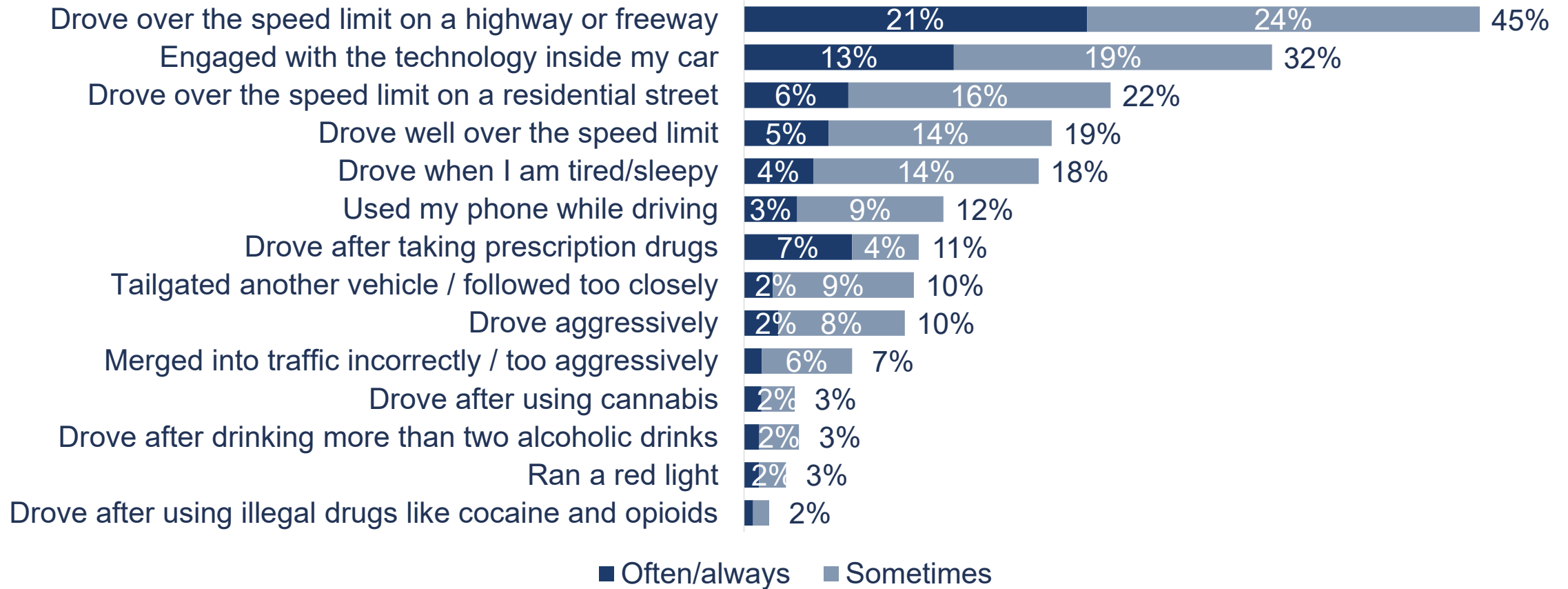
- CAA commissioned Earnscliffe to conduct an online panel survey of 2,000 General Population Canadians and an additional oversample of 500 CAA members. The final sample size was 2,503 respondents. A probability sample of the same size would yield a margin of error of +/-2%.
- Quotas were set for region, age, and gender. Weights were applied to ensure the sample matched the demographic composition of the general population.
- Results from previous surveys have been provided for some results. Results that are significantly higher/lower have been identified by green/red arrows. The statistical test used to identify significant differences was the Z-test.

Online survey
English and French
Dates: October 20th-30th, 2023



| CAA regions in Ontario | Sample size |
|------------------------|-------------|
| Niagara | 161 |
| NE Ontario | 175 |
| Central/South Ontario | 481 |

Roughly half of respondents say they speed on highways or freeways (45%) and one-third say they use in-vehicle tech (32%)



Q20-33: Thinking about your own situation, in the last year how rarely or regularly have you done the following? All respondents (n=2503)

Two-thirds of respondents or more see each of these driving behaviours as serious threats to personal safety

